

Webinar Q&A: Strategies and Lessons Learned for Consumer and Stakeholder Engagement in Integrated HIV Prevention and Care Planning and Implementation

Questions

1. [Are there any curricula or trainings to educate newly involved consumers about integrated planning?](#)
2. [What strategies have been successful in keeping newly engaged consumers coming to meetings?](#)
3. [How do you advise we shift the financial burden that already exists on an already stressed budget to accommodate more consumer and stakeholder engagement](#)

Answers

1. Are there any curricula or trainings to educate newly involved consumers about integrated planning?

The Pennsylvania Department of Health, Division of HIV Disease's HIV Planning Group (HPG) conducts a comprehensive orientation process at the beginning of each planning year. The materials are updated every year as they recruit and onboard new planning group members. These include:

- [The HIV Planning Group - Quick Reference Guide](#): The document outlines the structure and responsibilities of the HIV Planning Group as it relates to the Integrated HIV Prevention and Care Plan implementation.
- [Stakeholder Engagement Plan](#): This PowerPoint provides information on the process of stakeholder engagement for the development of the Integrated HIV Prevention and Care Plan

2. What strategies have been successful in keeping newly engaged consumers coming to meetings?

Pennsylvania: Due to many consumers needing to drive several hours for meetings, be flexible with innovative uses of technology to allow people to engage without having to travel to meetings. In addition, PA has a mentoring process where existing HPG members mentor a new member which has helped keep members of the HPG engaged.

Washington, DC: Ensure that meetings are at convenient times and places, and that there is a supportive and encouraging atmosphere where people are encouraged to speak and give feedback. When people feel that they are listened to and provide a contribution, there is motivation to keep attending.

3. How do you advise we shift the financial burden that already exists on an already stressed budget to accommodate more consumer and stakeholder engagement?

It is true that there is cost involved and that for many jurisdictions it is a financial burden as jurisdictions have very different levels of resources. As Steven Young voiced in the introduction to this webinar, consumer and other stakeholder engagement is critical to the planning of Ryan White HIV/AIDS Program services. Some ways to reduce cost is by potentially allowing people to call into meetings as needed, particularly in large states with large travel distances, and greater use of more current technology like Google Hangouts which can allow for participation that is more economical.